



MEMORANDUM OF UNDERSTANDING

BETWEEN

THE GOVERNMENT OF

THE REPUBLIC OF MALTA

AND

THE GOVERNMENT OF

THE REPUBLIC OF GHANA

IN THE FIELD OF TOURISM, ARTS AND CULTURE

The Government of the Republic of Malta and the Republic of Ghana, hereafter jointly referred to as the “Parties” and separately as a “Party”.

REALISING the important role of Sustainable Tourism, Arts and Culture and enhancing economic development, employment generation and mutual understanding;

RECOGNISING the enormous potential in strengthening bilateral ties between the two nations for shared benefits;

CONSCIOUS of the important dimension and role of Tourism, Arts and Culture as a positive instrument towards the alleviation of poverty and the improvement of the quality of life for all people;

EMPHASISING the need to strengthen, deepen and broaden cooperation in Tourism, Arts and Culture;

CONSCIOUS of the benefits accruing from the cordial relations between the two countries;

HAVE AGREED as follows:

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Article 1
COMPETENT AUTHORITIES

The Ministry for Tourism and the Ministry of Justice, Culture and Local Government of the Republic of Malta and the Ministry of Tourism, Arts and Culture of the Republic of Ghana are the competent authorities, responsible for coordinating the advancement of the cooperation programmes within the framework of this Memorandum of Understanding (MOU).

Article 2
OBJECTIVE

The objective of this MOU is to provide the framework for cooperation in the Tourism, Arts and Culture sector to boost economic growth of both Parties through the development of the tourism sectors, including increase in the flow of tourists and improvement of the Tourism, Arts and Culture industry.

Article 3
TOURISM, ARTS AND CULTURE DEVELOPMENT

- (i) The Parties shall recognize and promote areas of excellence in their respective sector.
- (ii) The Parties shall cooperate in the development of Sustainable Tourism, Arts and Culture recognizing the economic potential and regeneration opportunities of culture for economic development through the City of Cultural concept as exemplified in Valletta 2018, EU City of Culture.
- (iii) The Parties shall exchange information pertaining to Tourism, Arts and Cultural policies and areas; related to Tourism, Arts and Culture development including the film and music industry, conference travel and heritage management and promotion.
- (iv) The Parties shall provide assistance to each other obtaining clarifications on travel-related policies and programmes of specific interest to each other.
- (v) The Parties shall promote and facilitate the undertakings of Tourism, Arts and Culture-related projects or other related activities on mutually agreed terms.

Article 4
JOINT TOURISM, ARTS AND CULTURE MARKETING AND PROMOTION

- (i) The Parties shall work closely to explore the possibilities of promoting and marketing the destinations at both national and regional levels of the two countries.
- (ii) The Parties shall support and explore possibilities for participation and development of tourism and encourage creative industry products. The Parties shall also explore possibilities for participation of the business communities and other Tourism, Arts and Cultural stakeholders in travel marts, exhibitions and tourism festivals.
- (iii) The Parties shall explore and develop possibilities for developing joint strategies in the niche market for the organization of conferences and meetings as well as joint development of creative industry products and services including film and digital products.
- (iv) The Parties shall discuss new opportunities and avenues for larger inflow and outflow of tourism traffic between the two countries.

Article 5
EXCHANGE OF INFORMATION

- (i) The Parties shall facilitate the organization of Tourism, Culture and Arts seminars, workshops and meetings.
- (ii) The Parties shall exchange information on national laws relating to culture and tourism sector and the protection and preservation of natural and cultural resources.
- (iii) The Parties shall promote exchange of Tourism, Arts and Culture market intelligence information, particularly for the development of a Cities of Culture strategy.

Article 6
PRIVATE SECTOR COLLABORATION/DEVELOPMENT

- (i) The Parties shall support and encourage participation of the business community in the development of the Tourism, Arts and Culture sector, particularly in the products and services area as well as film, music and digital products within the Creative Arts Industry.
- (ii) The Parties shall explore multilateral funding opportunities and encourage exchange programmes between Tourism, Arts and Culture operators in both countries.

- (iii) The Parties shall support and encourage the growth of tourism and cultural operators and companies and shall explore the possibilities to participate in national and regional Tourism, Arts and Culture Investment fora organised by either Party for the mutual benefit of both Parties.

Article 7
INVESTMENT PROMOTION

- (i) The Parties shall share information on best practices in attracting investment in the Tourism, Arts and Cultural sector, particularly in the promotion of policies for best practices relating to the Cities of Culture concept in Malta.
- (ii) The Parties shall encourage investment in the respective countries.

Article 8
TOURISM, ARTS AND CULTURE TRAINING AND SKILLS DEVELOPMENT

- (i) The Parties shall explore the possibility to undertake specialized skills development programmes in tourism and cultural sectors.
- (ii) The Parties shall support and encourage externally funded programmes leading to attachments of experts in Tourism, Arts and Culture including the Hospitality Institutions.

Article 9
IMPLEMENTATION OF THE MOU

The MOU shall not affect the validity of execution of any obligation arising from the application of their international agreement, conventions, treaties or protocols concluded separately by either Party.

Article 10
AMENDMENTS

The MOU may be amended by the mutual consent of the Parties; any amendments agreed to by both Parties shall be made in writing and duly signed by the authorized representatives of both Parties. Such amendments shall become effective on such date as may be determined by both Parties.

Article 11
ENTRY INTO FORCE AND WITHDRAWAL

- (i) This MOU shall come into force on the date of the signature and shall remain in force for a period of three years from the date of its entry into force unless terminated in accordance with sub-clause (ii).
- (ii) The MOU may be terminated by either Party giving to the other Party a six months' prior written notice of this intention to terminate it. The termination of this MOU shall not affect the termination of any project undertaken by the Parties that has not been fully executed at the time of termination, unless otherwise agreed upon in writing by the Parties.
- (iii) The MOU is non-binding and does not, by itself, create any legal obligation between the two Parties. It reflects the intention of the two Parties' institutions to enlarge the scope of cooperation and collaboration in the Tourism, Arts and Culture and Creative Industries sectors.
- (iv) The Parties may, for the purposes of implementing any specific item under this MOU, sign separate agreements.

Article 12
SETTLEMENT OF DISPUTES

Any dispute between the Parties arising out in the interpretation, application and implementation of this MOU shall be settled amicably through consultations or negotiations between the Parties through the diplomatic channel.

IN WITNESS WHEREOF, the undersigned being duly authorized by their respective Governments, thereto have signed and sealed this Memorandum of Understanding.

DONE AND SIGNED AT Valletta, Malta on 26 March 2019, in two original copies in the English language.

On behalf of

THE GOVERNMENT OF THE
REPUBLIC OF MALTA

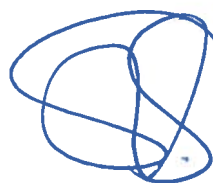


Carmelo Abela

Minister for Foreign Affairs and
Trade Promotion

On behalf of

THE GOVERNMENT OF THE
REPUBLIC OF GHANA



Shirley Ayorkor Botchwey

Minister for Foreign Affairs and
Regional Integration